

# Brochure OpenCV Silver Membership

OpenCV.org Team

March 2025

# Table of Contents

Table of Contents	1
Introduction	2
Silver Membership	2
Donations	2
Benefits	2
Pull Request Priority	2
Press Release	2
Webinars / Live Streams	3
Email Newsletter	3
Website Mention	3
OpenCV Logo	3
Conference Booth Display	3
Blog Posts	3
Tutorials	4
Current Members	4
Conclusion	4

## Introduction

In this document, we will share the details of OpenCV Silver Membership and how it can benefit your organization.

The OpenCV library is the largest open source computer vision library in the world. It is a collection of more than 2500 optimized algorithms and is downloaded 30 million times per month across Python and C++ versions.

OpenCV.org is a non-profit foundation that maintains the OpenCV library. It is currently supported by its Membership programs, courseware, and partnership programs.

OpenCV is a 501(c)3 registered non-profit organization in the United States. Donations to OpenCV are likely deductible in the United States.

# Silver Membership

The Silver Membership is the second highest membership level for OpenCV.org. This membership is right for established companies that are committed to the open source movement and want to actively participate in the development of OpenCV library through donation of cash, development resources, and other forms of support.

## Donations

OpenCV Silver Membership for the year 2025 requires a donation of \$30k in cash. Memberships are active for the calendar year 2025.

## **Benefits**

The following benefits are extended to Silver members as a courtesy.

#### **Pull Request Priority**

A library pull request on GitHub recommended by a Silver member receives higher priority for consideration over other pull requests in the queue. The pull request must still be approved by the core team and needs to meet the same rigorous standards as any other pull request.

#### **Press Release**

OpenCV.org will do a press release publicly announcing new Silver members.

#### Webinars / Live Streams

OpenCV organizes live webinars where top industry experts in computer vision and AI share their knowledge with the community. These webinars attract 150-200 simultaneous viewers and 1200-2000 total live viewers who watch some part of the show.

Silver Members have the option of giving talks at up to 2 webinars per year. The team members and the topic would need to be approved by OpenCV.

These webinars will be publicized using OpenCV newsletters, and social media accounts.

#### **Email Newsletter**

New products and/or services related to computer vision and/or AI by Silver members may be included in OpenCV's newsletters twice a year. OpenCV newsletters reach over 300,000 subscribers across email and LinkedIn editions.

#### Website Mention

The Silver members are prominently displayed on the main page of OpenCV.org website.

#### OpenCV Logo

The Silver members are permitted to display the OpenCV Silver Membership Logo on their website. The Silver members are not permitted to use the OpenCV logo or the OpenCV Silver Membership Logo to promote a product or service.

#### Conference Booth Display

Member logos are prominently displayed at conferences where OpenCV.org has a booth. Since 2023, OpenCV has had a booth at the Embedded Vision Summit and at Computer Vision and Pattern recognition (CVPR) conference.

#### **Blog Posts**

Silver members are invited to write 4 educational blog posts per year for the OpenCV community to be posted on the OpenCV.org blog. These posts will be publicized using OpenCV newsletters, and social media accounts. The posts need to provide real value to the OpenCV community and should not be a simple product promotion. The member company will however be provided clearly designated space where they can add a blurb and link back to their company site. These posts will need to be approved by OpenCV's editorial staff.

#### **Tutorials**

Silver members are invited to host a tutorial for their products or services at opency.org.

**Note:** OpenCV Memberships are **donations** to the non-profit OpenCV.org. We offer Membership benefits as a courtesy. **These services are not guaranteed.** 

### **Current Members**



## Conclusion

OpenCV Silver Membership is an excellent way for smaller companies and startups to support the development of the OpenCV library, add new tools to the OpenCV repository, and get visibility in the broader computer vision and AI community.

We welcome you to the Silver Membership.

. . .