Brochure
OpenCV Silver Membership

OpenCV.org Team

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Introduction

In this document, we will share the details of OpenCV Silver Membership and how it can benefit your organization.

The OpenCV library is the largest open source computer vision library in the world. It is a collection of more than 2500 optimized algorithms and is installed over one million times per week.

OpenCV.org is a non-profit foundation that maintains the OpenCV library. It is currently supported by its Membership programs, courseware, and partnership programs.

Donations to OpenCV are tax deductible in the United States.

Silver Membership

The Silver Membership is the second highest membership level for OpenCV.org. This membership is right for smaller companies and startups that are committed to the open source movement and want to actively participate in the development of OpenCV library through donation of cash, development resources, and other forms of support.

Donations

OpenCV Silver Membership for the year 2023-24 requires a donation of $30k in cash.

Benefits

The following benefits are extended to Silver members as a courtesy.

Pull Request Priority

A library pull request on github recommended by a Silver member receives higher priority for consideration over other pull requests in the queue. The pull request must still be approved by the core team and needs to meet the same rigorous standards as any other pull request.

Press Release

OpenCV.org will do a press release once per quarter publicly announcing **new** Gold, Silver and Bronze members.

Webinars / Live Streams

OpenCV organizes live webinars where top industry experts in computer vision and AI share their knowledge with the community. These webinars attract 200-500 simultaneous viewers and 1200-2000 total live viewers who watch some part of the show.

Silver Members have the option of having one of their team members on up to 2 webinars per year. The team member and the topic would need to be approved by OpenCV.

These webinars will be publicized using OpenCV newsletters, and social media accounts.

Email Newsletter

New products and/or services related to computer vision and/or AI by Silver members may be included in OpenCV's newsletters twice a year. OpenCV newsletters reach 140,000 subscribers across email and LinkedIn.

Website Mention

The Silver members are prominently displayed on the main page of OpenCV.org website.

OpenCV Logo

The Silver members are permitted to display the OpenCV Silver Membership Logo on their website. The Silver members are not permitted to use the OpenCV logo or the OpenCV Silver Membership Logo to promote a product or service.

Conference Booth Display

The Gold Members are prominently displayed at conferences where OpenCV.org has a booth. In 2023, OpenCV had a booth at the Embedded Vision Summit and at Computer Vision and Pattern recognition (CVPR) conference.

Blog Posts

Gold and Silver members are invited to write 4 educational blog posts per year for the OpenCV community to be posted on the OpenCV.org blog. These posts will be publicized using OpenCV newsletters, and social media accounts. The posts need to provide real value to the OpenCV community and should not be a simple product promotion. The member company will however be provided clearly designated space where they can add a blurb and link back to their company site. These posts will need to be approved by OpenCV's editorial staff.

Tutorials

Gold and Silver members are invited to host a tutorial for their products or services at opencv.org.

Note: OpenCV Memberships are **donations** to the non-profit OpenCV.org. We offer Membership benefits as a courtesy. **These services are not guaranteed.**

Notable Members

Roboflow

Roboflow is a developer tool for building computer vision models faster and more accurately.

Hackster.io

Hackster is a community dedicated to learning hardware, from beginner to pro.

Conclusion

OpenCV Silver Membership is an excellent way for smaller companies and startups to support the development of the OpenCV library, add new tools to the OpenCV repository, and get visibility in the broader computer vision and AI community.

We welcome you to the Silver Membership.

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