Brochure
OpenCV Gold Membership

OpenCV.org Team

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Introduction

In this document, we will share the details of OpenCV Gold Membership and how it can benefit your organization.

The OpenCV library is the largest open source computer vision library in the world. It is a collection of more than 2500 optimized algorithms and is installed over one million times per week.

OpenCV.org is a non-profit foundation that maintains the OpenCV library. It is currently supported by its Membership programs, courseware, and partnership programs.

Donations to OpenCV are tax deductible in the United States.

Gold Membership

The Gold Membership is the highest membership level for OpenCV.org. This Membership is right for companies that are committed to open source and want to actively participate in the development of OpenCV library through donation of cash, development resources, and other forms of support. It is perfect for companies looking to expand their reach, prestige, and visibility in the computer vision and AI community.

Donations

OpenCV Gold Membership for the year 2023-24 requires a donation of $100k in cash, developer time, or other resources.

Benefits

The following benefits are extended to Gold Members as a courtesy.

Advisory Committee Seat

All Gold Members are eligible for a seat on the **OpenCV Advisory Committee**. This committee meets every 3 months and advises the technical team on focus areas, roadmap, standards, and features. The recommendations of the committee are seriously considered by the technical team for implementation but are not binding.

Technical Support

Some Gold Members actively contribute to the OpenCV library to extend its capabilities. In case a Gold Sponsor requires support, OpenCV will make reasonable efforts to find a qualified consultant to help their project.

Training Courses

Gold Members can contribute training material to OpenCV courses. The material will need to adhere to the format laid down by the course team. For paid courses, an additional revenue sharing contract is signed. For free courses, OpenCV will charge a maintenance fee.

If a Gold Sponsor wants to create training material but does not have the necessary expertise, OpenCV will assist in finding third party contractors.

Pull Request Priority

A library pull request on github recommended by a Gold member receives higher priority for consideration over other pull requests in the queue. The pull request must still be approved by the core team and needs to meet the same rigorous standards as any other pull request.

Press Release

OpenCV.org will do a press release once per quarter publicly announcing **new** Gold, Silver and Bronze members.

Webinar

OpenCV organizes live webinars where top industry experts in computer vision and AI share their knowledge with the community. These webinars attract 200-500 simultaneous viewers and 1200-2000 total live viewers who watch some part of the show.

Silver Members have the option of having one of their team members on up to 2 webinars per year. The team member and the topic would need to be approved by OpenCV.

These webinars will be publicized using OpenCV newsletters, and social media accounts

Email Newsletter

New products and/or services related to computer vision and/or AI by Silver members may be included in OpenCV's newsletters twice a year. OpenCV newsletters reach 140,000 subscribers across email and LinkedIn.

Website Mention

The Gold Members are prominently displayed on the main page of the OpenCV.org website.

OpenCV Logo

The Gold Members are permitted to display the OpenCV Gold Membership Logo on their website. The Gold Members are not permitted to use the OpenCV logo or the OpenCV Gold Membership Logo to promote a product or service.

Conference Booth Display

The Gold Members are prominently displayed at conferences where OpenCV.org has a booth. In 2023, OpenCV had a booth at the Embedded Vision Summit and at Computer Vision and Pattern recognition (CVPR) conference.

Blog Posts

Gold and Silver members are invited to write 4 educational blog posts per year for the OpenCV community to be posted on the OpenCV.org blog. These posts will be publicized using OpenCV newsletters, and social media accounts. The posts need to provide real value to the OpenCV community and should not be a simple product promotion. The member company will however be provided clearly designated space where they can add a blurb and link back to their company site. These posts will need to be approved by OpenCV's editorial staff.

Tutorials

Gold and Silver Members are invited to host a tutorial for their products or services at opencv.org.

Note: OpenCV Memberships are **donations** to the non-profit OpenCV.org. We offer Membership benefits as a courtesy. **These services are not guaranteed.**

Notable Members

OpenCV.org recognizes the following companies as notable Gold Members because of their contributions.

Intel

The OpenCV library was originally started at Intel and over the years Intel has supported development of the library by providing both monetary and non-monetary help. Many Members of the core development team are Intel employees.

Intel also contributes to OpenCV Content Partnership where we produce high quality blog posts for our readers.

In addition, Intel has been a co-sponsor of OpenCV AI Competition.

Google

We receive annual support from Google in the form of Google Summer of Code (GSOC). This grant supports 10-15 student interns, and is responsible for many new features and algorithms implemented in OpenCV in the last several years.

Microsoft

All students of our **Deep Learning with PyTorch** course receive free 100 hours of GPU time on Microsoft's Azure platform.

Microsoft also donated 50 hours of free GPU time to the first 6000 kickstarter backers of OpenCV AI Kit.

In addition, Microsoft Azure and Intel sponsored OpenCV AI Competition 2021.

Futurewei

We receive annual cash contributions from Futurewei for development of the library.

Huawei

We receive annual cash contributions from Huawei for development of the library.

Conclusion

OpenCV Gold Membership is the best way for companies to support the development of the OpenCV library, help direct its future roadmap, obtain an OpenCV hardware compliance certificate, and get visibility in the broader computer vision and AI community.

We welcome you to the Gold Membership.