Brochure

OpenCV Bronze Membership

OpenCV.org Team

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Table of Contents

Introduction

In this document, we will share the details of OpenCV Bronze Membership and how it can benefit your organization.

The OpenCV library is the largest open source computer vision library in the world. It is a collection of more than 2500 optimized algorithms and is installed over one million times per week.

OpenCV.org is a non-profit foundation that maintains the OpenCV library. It is currently supported by its Membership programs, courseware, and partnership programs.

Donations to OpenCV are tax deductible in the United States.

Bronze Membership

The Bronze Membership is the most affordable membership level for OpenCV.org. This membership is right for smaller companies and startups that are committed to the open source movement and want to actively participate in the development of OpenCV library through a donation of cash, and other forms of support.

Donations

OpenCV Bronze Membership for the year 2023-24 requires a donation of $500 per month (paid annually).

Benefits

The following benefits are extended to Bronze members as a courtesy.

Pull Request Priority

A library pull request on github recommended by a Bronze member receives higher priority for consideration over other pull requests in the queue. The pull request must still be approved by the core team and needs to meet the same rigorous standards as any other pull request.

Press Release

OpenCV.org will do a press release once per quarter publicly announcing **new** Gold, Silver and Bronze members.

Webinars / Live Streams

OpenCV organizes live webinars where top industry experts in computer vision and AI share their knowledge with the community. These webinars attract 200-500 simultaneous viewers and 1200-2000 total live viewers who watch some part of the show.

Bronze Members have the option of having one of their team members on 1 webinar per year. The team member and the topic would need to be approved by OpenCV.

These webinars will be publicized using OpenCV newsletters, and social media accounts which read over 250,000 followers.

Email Newsletter

New products and/or services related to computer vision and/or AI by Bronze members may be included in OpenCV's newsletters once per year. OpenCV newsletters reach 140,000 subscribers across email and LinkedIn.

Website Mention

The Bronze members are prominently displayed on the Sponsors page of OpenCV.org website.

OpenCV Logo

The Bronze members are permitted to display the OpenCV Bronze Membership Logo on their website. The Bronze members are not permitted to use the OpenCV logo or the OpenCV Bronze Membership Logo to promote a product or service.

Blog Posts

Bronze members are invited to write 1 educational blog post per year for the OpenCV community to be posted on the OpenCV.org blog. These posts will be publicized using OpenCV newsletters, and social media accounts. The posts need to provide real value to the OpenCV community and should not be a simple product promotion. The member company will however be provided clearly designated space where they can add a blurb and link back to their company site. These posts will need to be approved by OpenCV's editorial staff.

Note: OpenCV Memberships are **donations** to the non-profit OpenCV.org. We offer Membership benefits as a courtesy. **These services are not guaranteed.**

Notable Members

Intuitivo

Intuitivo creates state-of-the-art point-of-purchase systems for automated retail environments using computer vision and AI.

The Dronecode Foundation

Dronecode is a vendor-neutral foundation for open source drone projects, fostering communities and innovation through open-standards using open-source.

Conclusion

OpenCV Bronze Membership is an excellent way for smaller companies and startups to support the development of the OpenCV library, add new tools to the OpenCV repository, and get visibility in the broader computer vision and AI community.

We welcome you to the Bronze Membership.

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